

# Trade Perspectives

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*Happy Holidays*

From everyone at Women Building Futures!



## Reflecting On A Year Of Purpose

As many of us look to wrap up the end of the year, it's important to pause to see how far we've come.

We promised to make 2019 a year of purpose and prosperity. We recognized this year as a critical one for us to provide influence on a provincial and national stage. Purpose and prosperity have guided us through some major milestones over the last year and we truly believe we've delivered on our promise.

Here's a handful of milestones our team was proud to lead, contribute to and cheerlead this year:

- We organized and hosted THRIVE in early spring this year. THRIVE was an industry learning series focused on developing meaningful Indigenous engagement strategies. Leaders from the construction and transportation industries joined in important discussion around building and strengthening relationships with Indigenous communities.





■ We celebrated the launch of a regional program with LNG Canada & JGC Fluor in British Columbia. YOUR PLACE is a four-week, custom training program and is part of an employment initiative to recruit, train, support and employ local women in the construction trades on the LNG Canada Project.



■ We celebrated the Alberta expansion of our training in early fall, when we announced our Journeywoman Start program is now available for women living in the Red Deer and Grande Prairie regions.



■ We celebrated the success of our Class 1 Driver program and the positive feedback received for our safety focused training that aligned well with the new mandatory entry level training regulations.



# Alumni Connections

## Experience, Engage, Empower



■ In November, we hosted our second annual Alumni Connections event. This event gathered WBF graduates to share insight and feedback about their experience working in the industry.

This event also brought together industry experts to listen and share insight from leadership in the construction and transportation industries.

During the event, Carla Morris Director of Project Development at TC Energy shared about the importance of challenging the status quo and encouraging more women to enter the skilled trades. "As our company continues to evolve, our ability to recruit talented and diverse people is critical to our success. There's only so long that you can operate bringing the same types of people into any organization. The more diverse the workforce is, the better our organization will be now, and far into the future.

Special thank you to TC Energy for sponsoring our Alumni Connections event.

■ And we were invited to participate in a number of leadership presentations and panel discussions focused on inclusivity and diversity in the workplace.

***Thank you to our stakeholders, industry partners, community and WBF family for an incredible year of impact. Most importantly, thank you to the hundreds of women who trusted us in their journey of positive change.***



# PARTNER SPOTLIGHT



Since 2006, CLAC's strategic partnership with Women Building Futures has contributed to significant progress through a number of key actions that build towards a vision of inclusive and diverse construction sites across the country. We'd like to share a special thank you to our partners at CLAC for their continued support and investment in our work.

The following list summarizes the variety of impactful contributions CLAC has supported WBF with over the years:

- Building awareness about the opportunities for life-changing employment among women
- Generating buy-in among member contractors and employees for building inclusive workplaces
- Increasing accessibility to training for women living in rural and indigenous communities
- Spreading the word throughout clac's network about increasing women's participation in construction
- Connecting women to employment opportunities on local projects
- Collaborating on innovative approaches to building employment readiness
- Sharing the stories of women succeeding in the trades everyday

## GRADUATE SUCCESS: AMBER

Amber was working in a desk job but knew she wanted a change. Her desire to continuously learn and her interest in creating with her hands compelled her to apply for the WBF Journeywoman Start program. Amber completed 17 weeks of skills training and was exposed to 6 different trades in this program. While in the program, she discovered her love for electrical and after graduating, continued on to complete her apprenticeship as an electrician.

"This path isn't for everyone. There were days I wanted to quit because it was so hard. But I've also had days when I'd never felt prouder of myself. I love looking at a finished product and thinking 'I built that!' I have the confidence now to do some of the basic tasks that girls just aren't taught to do. There are so many amazing things about working in a trades job."





# YOU GOT THIS

## YOUR FUTURE STARTS HERE.

### UPCOMING PROGRAMS

#### JOURNEYWOMAN START

This 17-week classroom and hands-on skills development training program exposes participants to six different trades and the construction industry in general. Participants will write the Level B Trades Entrance Exam while in the program.

#### PROFESSIONAL CLASS 1 DRIVER

This eight-week program supports students through the Alberta mandatory entry-level training for class 1 drivers. Students also receive essential safety awareness and certification, Best Practices for Working in Transportation, ride-alongs with program partners, visit to a commercial vehicle scale, introduction to tools and engine, and written & road testing for the Professional Class 1 licence.

#### DRIVER & OPERATOR TRAINING

This six-week program provides students with the essential safety awareness and certification, workplace culture preparation, theory and hands-on training needed to operate equipment such as snow plows, wireline trucks and hydrovacs. Students will be prepared to successfully obtain their Class 3 Driver's licence.

*Applications are now open for these programs. Visit [womenbuildingfutures.com](https://womenbuildingfutures.com) for class start dates.*

See all upcoming programs

### What's Your Perspective?

*Do you have any questions, comments or story ideas? We'd love to hear from you!*

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