

SENIOR ADVISOR OF STRATEGIC PARTNERSHIPS

The Senior Advisor of Strategic Partnerships maintains long term, values aligned partnerships with industry-employers, associations, and unions. This position identifies workforce development trends and areas of growth opportunity as well as Identifies and secures industry funding for programs and core mission support.

Are you comfortable and confident communicating with a variety of people; industry leaders, trade personnel, students and alumni? Do you have a history of building strong partnerships? Do you want to be part of an organization that truly changes lives? Then YOU GOT THIS!

Key Responsibilities

- Identify and foster new relationships and nurture existing relationships with organization's Employers of Choice and industry partners, throughout Alberta and across other provinces.
- Work with Stakeholder Relations' team to reach workforce, investment and growth targets
- Consult with industry to identify workforce development needs and develop opportunities that are in line with organization's mission
- Research and compile information on existing companies within the organization's network; research new companies and prospective organizations that may align with organization's values and plans for growth
- Attend networking events – some evening and weekends required
- Identify opportunities for worksite tours, guest speakers, and additional occasions for student/alumni and employer interaction.
- Work collaboratively with industry partners; gather feedback with a lens on continuous program improvement
- Maintain the database including account and contact profiles, meetings, history and feedback for reporting and planning purposes
- Support the tracking of KPI's graduates, training progress and member employment; maintain records and reports.
- Share information with students and Alumni, as well as internal staff, about industry trends, career opportunities and employer expectations

Education & Experience

- 5 years minimum of demonstrated and proven industry relations/business development/relationship management experience in the construction industry, trades, or related environment.
- Demonstrated work experience in a fast-paced, changing environment
- Awareness of the challenges of women working in non-traditional roles; cultural, economic and social barriers to adult learning and employment.
- Ability to maintain confidentiality of sensitive and confidential information.
- Flexible; able to address the challenges faced by industry partners and sometimes outside of business hours
- Significant capacity to travel throughout Alberta and across provinces is required - Responsibilities take the individual off-site to meet with employers, attend industry events, etc.– some evening and weekends required
- Understanding of the Alberta apprenticeship process and exposure to construction, oil & gas, and/or transportation

Interested applicants can e-mail their cover letter and resume to careers@womenbuildingfutures.com.

Please note only short listed candidates will be contacted.

Open until a suitable candidate is found.